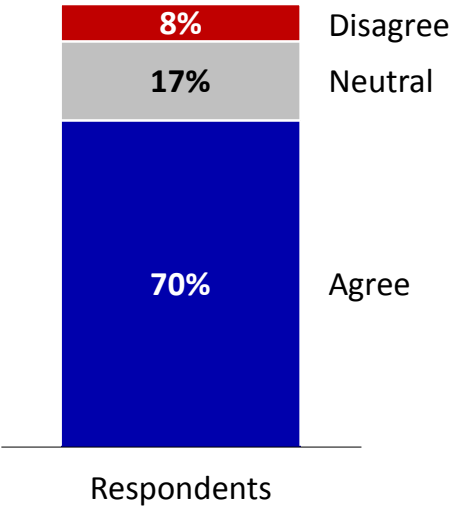


Americans Want Tax Reform To Boost Retirement Savings And Expand Employee Ownership



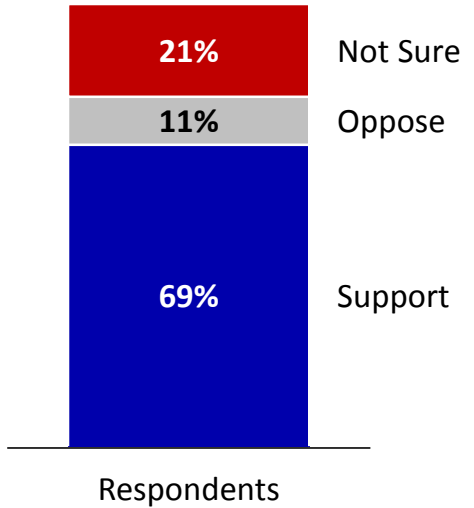
The Tax Reform And Employee Ownership Opportunity

70 percent of Americans want tax reform that can help grow middle class retirement savings...



Q: Should tax reform legislation include measures that help grow middle class Americans' retirement savings?

69 percent of Americans support tax legislation that encourages ESOPs, once learning more about employee ownership.



Q: Would you say that you support your congressional representative's voting for current legislation in Congress that would make it easier for S corp. owners to transition their businesses to ESOPs?

S ESOPs & Savings 101



75 percent of Americans are worried they don't have enough money saved for retirement



ESOP retirement savings are **3-5x higher** than 401(k) savings.



During the recession, ESOPs increased employee retirement contributions by **19 percent**. Other companies averaged less than 3 percent.

"Across the country, Americans are concerned about not having enough money for retirement, and vehicles that bring retirement security within reach, like S ESOPs, understandably enjoy broad support."

-John Zogby, John Zogby Strategies